

Curriculum Vitae - Ruth Wasserman Lande
 rutilande@gmail.com
 052-3453521
 46 years' old



Former Member of Knesset. Co-Chair of the Knesset Caucus for the Promotion of the Abraham Accords; Deputy Director General in the Federation of all Local Governments in Israel; Advisor to President Shimon Peres for Foreign and Jewish Affairs; Career Diplomat in the Israeli Foreign Ministry. Much experience in social entrepreneurship, as in leadership of social and community-oriented initiatives, including in the city of Lod, in innovation, education for multiculturalism and co-existence. Wexner Fellowship and Harvard's Kennedy School graduate; goal-oriented, team player with excellent media and public speaking skills. Completely bilingual in Hebrew and English.

Work Experience:

February 2021-November 2022:

- Member of Knesset in the governing coalition
- Member of the Foreign Affairs and Security Committee
- Member of the Internal Security Committee
- Chairperson of the Caucus for the Promotion of the Abraham Accords
- Chairperson of the Caucus for strengthening the relationship between North American Jewry and Israel
- Chairperson of the Caucus for eradicating violence and crime in the Israeli Arab society

2010-Present:

- Working closely with local governments, all sections of the central government, NGO's in Israel and abroad, as well as with the different segments of the organizations in the Jewish realm worldwide.
- Commentator, lecturer and content expert on international relations, Israel-Arab relations, as well as Israeli Arabs
- Publishing articles in the foreign and Israeli media

- Development of ventures and sustainable sources of income in local authorities in the Arab sector while communicating with the mayors and influencers in that sector.
- Writing a socio-economic column on the issue of Israeli Arabs in the weekend edition of the "Maariv" newspaper (2019-today).
- Lecturer on multiculturalism at the Western Galilee Academic College (2020).

June 2019-December 2020 Founder and CEO of Ruth Strategic Consulting

- Establishment and management of a strategic consultancy, specializing in the public sector, government, associations and nonprofits.
- Creating vision and strategy for NGO's and local governments.
- Marketing, advocacy and PR: branding clients in the local and international media, including writing message boards and publishing articles.
- Writing position papers and giving recommendations on economic development, raising resources, creating sources of employment, community and more.
- Foreign relations: initiating, creating and strengthening the business - entrepreneurial and political relationship with parties abroad (businessmen, investors, etc.).
- Government relations: recruiting diplomats and other government officials, removing barriers and managing crises between the local authorities and the government.

2010-2019 Deputy Director General and Head of the International Affairs' Division at the Federation of Local Governments in Israel

- Overall management responsibility for the foreign relations in local governments, creating cooperation and strengthening ties in the international arena.
- Connecting the Israeli local governments to philanthropists and alternatively-investors.
- Creating frameworks for cooperation amidst women and youth groups, multicultural and multi-faith dialogue circles.
- Organization of international conferences, seminars and forums, facilitating meetings between cultures, while promoting cooperation and sharing of "know-how" in a number of fields- culture, education, sustainability and more.
- Providing advice and managing ongoing communication with the mayors, CEOs and senior managers of local authorities throughout Israel.

2001-2010 Ministry of Foreign Affairs

Advisor to President Peres on Diaspora Affairs and liaison between the Presidency and the Ministry of Foreign Affairs (2007 - 2009)

- Writing political position papers on economic, technological and political issues in preparation for official visits by senior officials from abroad.
- Outlining policy on strengthening ties between Israel and the Jewish communities in the Diaspora.
- Liaison between the Presidency and the Ministry of Foreign Affairs.
- Hosting foreign heads of State and following up on issues pertaining to President's meetings with them.

Diplomat at the Israeli Embassy in Egypt (2003 - 2006)

- Political and Economic advisor: involvement in the establishment of a free trade agreement between Israel, the USA and Egypt,
- Collecting open information, identifying and analyzing political-security trends in Egypt and examining their implications for Israel.
- Strengthening the business relationship between Israel and Egypt, accompanying Egyptian businessmen and initiating commercial collaboration.
- Accompanying Israeli senior delegations in Egypt.

Diplomat at the Ministry of Foreign Affairs Head Office in Jerusalem (2001-2003)

- Head of the British, Irish and Scandinavian desk: outlining international policy at the Ministry of Foreign Affairs
- Assistant to the Deputy Director General for Strategic Affairs: Involvement in outlining the policy to prevent the proliferation of weapons of mass destruction, counter-terrorism and coordination and exchange of know-how with security bodies throughout Israel and abroad.
- Writing political-strategic papers for Israeli embassies and consulates in Scandinavia, Ireland and the UK

- Managing ongoing contact with authorities, government officials and diplomats in Israel and abroad, in tandem with the Israeli security system

Education:

- Pre-doctoral studies in the Middle East Department, Oxford University with the Weidenfeld Scholarship, (2010)
- Master's degree in Public Policy, Harvard University, on a Wexner scholarship, (2007)
- Master's degree (MA, Honors) in International Relations and Negotiations, The Hebrew University, (2005)
- Graduate of the Ministry of Foreign Affairs Cadet Course, (2001)
- Bachelor's degree (BA, Honors) in Political Science and Communication, Bar Ilan University, (1997)

Languages:

Native Hebrew and English speaker, high level of Arabic and Russian (reading, writing and speaking), French - at a level of understanding
Computer applications: control of Office applications, government databases.

Military service:

Captain in Military Intelligence. Reservist in the army liaison unit with foreign armies, (1994 - 1997)